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Town of Swanzey, New Hampshire
Economic Development Advisory Committee (EDAC)
Meeting Minutes
June 9, 2025
Whitcomb Hall, Main Street, Swanzey, NH

Note: Minutes are not final until reviewed and approved by the Committee. Review and approval of minutes generally takes place at the next regularly scheduled meeting of the Committee.

CALL TO ORDER:
The regular meeting of the Swanzey Economic Development Advisory Committee was called to order at 5:00 p.m. by Chair Cathy Bergstrom.

COMMITTEE MEMBERS PRESENT:
Chair Cathy Bergstrom, JR Coughlin, Greg Johnson, Gus Lerandeau, Hannah Maynard and Selectman Mark LaBelle were present.

ABSENT:
Angelo Skip DiBernardo was absent.

ALSO PRESENT:
Lori Rautiola, Town Administrator, and Mark Scalera, Planning Board member, were present.

MINUTES:
The Minutes of the EDAC meeting of April 14, 2025 were approved by consensus.

NEW BUSINESS:
Address by Lori Rautiola, Town Administrator. Rautiola spoke of grant applications and their status related to various initiatives including the Fire Station and Rail Trail.

Planning Office Update. Bergstrom shared the Planning Office update related to a proposed revision to the New Tenant Application. She encouraged members to respond directly to the Town Planner with any feedback.

OLD BUSINESS:

Becoming Small Business Advocates. Bergstrom shared highlights of the discussion with the Planning Board at their May 22 meeting. The Planning Board and the Town Planner are receptive to working with EDAC toward helping the Town website become more user friendly and to review the procedures for permit application and review. Bergstrom will be meeting with the Town website manager the last week of June to begin review of the site and the process. All updates are at the discretion of the Planning Board and the Town Planner.

OTHER BUSINESS:

Promoting Swanzey. Johnson questioned EDAC's budget and funds spent to date, then stated that the Town isn't doing enough to promote itself, and expressed the challenges of attracting potential business owners to Swanzey. Bergstrom suggested Johnson develop a plan to address the challenge for discussion at a subsequent meeting.

NEXT MEETING:

July 14, 2025

ADJOURNMENT:

Adjournment occurred by consensus at 5:41 p.m.

Respectfully submitted,
Cathy Bergstrom, Chair